

Isn't it time you did something
Kool, Different and Fun....



FUNDRAISING

Putting the 'Fun' Back into Fundraising!

What better way to fundraise for your school or club but with awesome 2Kool4Skool school book covers and accessories. At 2kool4skool we have 3 different fundraising options to suit your school or club's individual needs.

1

Simple web Based Fundraiser

The no mess, no fuss fundraising option.
10% of orders placed via our website using your unique school code are paid to your school in cash.

2

Drive Style Fundraiser

Your "old skool" drive style fundraiser. You've done pies, chocolates and lamingtons. Now its time for something cooler. Kids collect orders. You submit to us as a bulk order and keep 25% of the sales.

3

Custom School Book cover Fundraiser

Custom made covers supplied to you at wholesale rates for you to sell for profit.

Contact the friendly fundraising team at
2kool4skool for more information
E: info@2kool4skool.com.au
P: 07 3287 7888 M: 0438 528 492
www.2kool4skool.com.au

* Conditions apply to all 3 fundraising options.

You've Done Pies, Chocolate, Lamingtons...
Isn't it time you Did something Kool?



**Simple WEB Based
Fundraiser**

How Does it Work?

10% of orders placed during the fundraising period using the **unique school code** is paid to your school or club in cash at the end of the fundraiser. You choose a timeframe in which to run your fundraiser. This can be as short as one week and up to one month long.

- We provide you with a printable and emailable flyer which includes a code unique to your school or club.**
- Only cost to club or school is the cost of printing the flyer**
- No packaging required as product shipped directly from our warehouse to the customer**

Example of funds that can be raised using Simple WEB Based Fundraiser

eg:



**500 students at a school - say 250 orders
250 Orders of 1 pack of A4 covers
Order total \$4,079.55 (ex GST)
\$407.95 transferred to your school bank account
at the end of the fundraiser.**

10% of the purchase price (exclusive of GST and postage) **then goes directly to your school or club at the end of the promotion period.**

IMPORTANT: Your fundraising team must stress to those purchasing the importance of using the code as without it we are unable to provide the sale percentage to you.

Now to get the Ball rolling ...

Just contact the friendly 2kool4skool team so we can organise your customised pack.

E: info@2kool4skool.com.au • **P:** 07 3287 7888 • **M:** 0438 528 492 • **www.2kool4skool.com.au**

Fundraiser



**Your School Name
Here!**

We are running a fundraiser
in conjunction with
2kool4skool.com.au

Just log onto

www.2kool4skool.com.au

Have fun flicking through

the colourful pages

Place an order using

your schools unique Code:

OSS444

You have now donated 10%

of your orders value to your school

How kool is that!

these are
awesome
dude

Orders must be placed by

___ / ___ / ___

We really need your support!



SAMPLE

NO MORE CONTACT
NO MO

You've Done Pies, Chocolate, Lamingtons...
Isn't it time you did something Kool?



Drive STYLE Fundraiser

How Does it work?

25% of the sales from the drive are yours to keep in cash.
First choose your drive:

Kool Cases Drive • **KOOL COVER DRIVE** • *TECHNO DRIVE*

Set a timeframe in which to run your drive.
It can be as short as one week or up to one month long.

- We will email you with your customised drive flyer clearly showing what school or club the fundraising is for.
- Only cost to club or school is the cost of printing the flyer.
- One bulk order shipped to you directly from our warehouse for you to distribute.
- We supply a prize for your best fund raiser free of charge.

Example of funds that can be raised using Simple web Based Fundraiser

eg:



500 students at a school – say 250 orders
250 orders of 1 pack of A4 covers
Funds Collected in drive \$4,487.50 (including gst)
Invoice for goods from 2kool4skool \$3,365.63
Funds raised from Drive Style Fundraiser \$1,121.87

The nitty gritty:

Print and distribute the flyers to the participants and encourage them to collect orders and enter details on the drive flyer. At the end of the drive time frame individual orders together with cash and/or credit card receipts are returned to your fundraising team. Your team will then compile the orders into one total order and submit that order to 2kool4skool head office. 2kool4skool will then pack the bulk order and issue an invoice to your school or club applying a 25% discount. Simply pay the discounted invoice and we will ship the product to you together with the required number of individual packing bags for you to pack and distribute. The 25% cash left are your total funds raised.

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Your School Name Here!



Kool cases Fundraiser



Participant who sells the most receives a kool gift pack to the value of \$50.

Picture for display purpose only and may change due to availability.

A Pencil Cases **\$12.95** **B** ID Holders **\$7.95** **A+B** = Pencil Cases + ID Holders **\$19.25**

100's and 1000's



Lips and Vinyl



Cool Chick



Graffiti



Danger



We really need your support!



Kool covers Fundraiser

Participant who sells the most receives a kool gift pack to the value of \$50.

Picture for display purpose only and may change due to availability.



A4 covers – 6 Pack \$17.95



Each pack contains 2 x 3 Kool Designs with a game on Every Cover

hot

Hip Hip Horrory Pack



Chill Out Pack



My Scene Pack



She's Hot Pack



Wild Child Pack



Cool Dude Pack



ScrapBook covers – 4 Pack \$13.95



Each pack contains 2 x 2 Kool Designs with a game on Every Cover

Gobble Pack



Totally Girl Pack



Google Eyes Pack



Find The Hidden Ice Block On Each Cover

VISIT OUR WEBSITE TO WIN



Buy 2 or more Packs and Receive FREE Scratch & Sniff Labels



We really need your support!

Your School Name Here!



Techno Fundraiser



Participant who sells the most receives a kool gift pack to the value of \$50.

Picture for display purpose only and may change due to availability.

A Earphones \$12.95

B 8GB USB's \$19.95

A+B = Earphones plus 8GB USB \$29.95

Soccer Ball



Lego



Sweets



Happy Dayz



We really need your support!



Custom A4 SCHOOL Book Cover Fundraiser

How Does it work?

You provide us with the *artwork you would like on your cover and we make a cover specifically for your school.

Artwork can be as simple as your school crest on a plain cover using school colours, or a collage of students photos from the year, or why not hold a

competition for the best school cover design created by your students. The possibilities are endless.

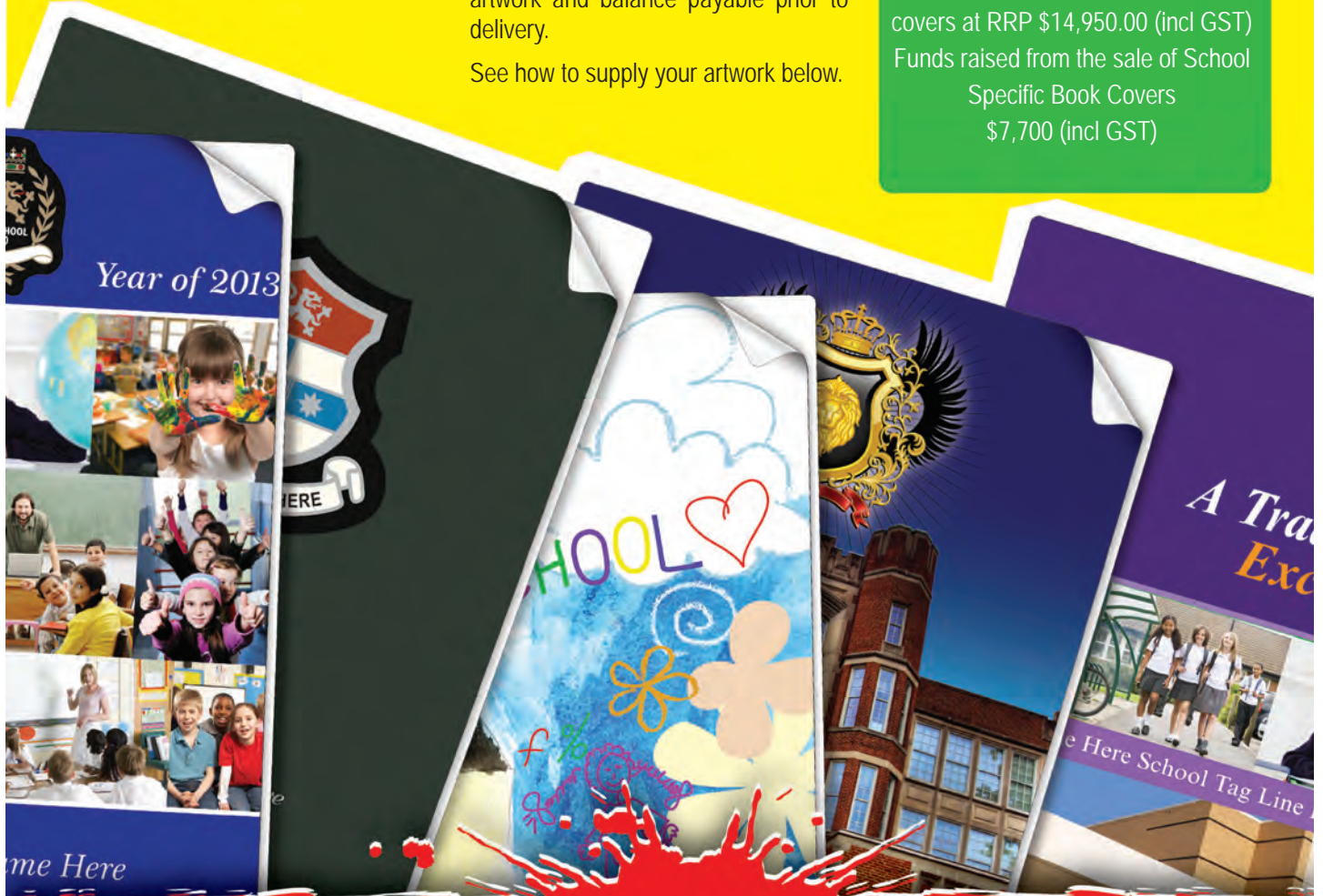
Due to manufacturing requirements this order needs to be for a minimum of 5000 covers of a single design. 50% deposit is required upon submission of artwork and balance payable prior to delivery.

See how to supply your artwork below.

Example of funds that can be raised using the custom A4 School Cover Fundraiser

Cost of 5000 A4 school specific covers including delivery to your school \$7,250.00 (incl GST)

Funds collected from the sale of covers at RRP \$14,950.00 (incl GST)
Funds raised from the sale of School Specific Book Covers \$7,700 (incl GST)



*ART REQUIREMENTS:

Artwork size for the A4 book covers is 451mm x 308mm. This includes front and back cover and bleed.

All images must be 300 dpi at size. Because this is commercial printing colour accuracy can not be guaranteed.

Artwork not supplied as requested will incur an art charge.

Please supply art as PDF or Jpeg with all text converted to outlines. Email all art work to: info@2kool4skool.com.au

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